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Minnco Credit Union Wins Community Service Award



Minnco Credit Union has been honored with a 2015 Dora Maxwell Social Responsibility Community Service Award. The award, sponsored by the Minnesota Credit Union Network (MnCUN) and the Credit Union National Association (CUNA), recognizes credit unions for the activities they coordinate that benefit their community or a specific charity.

The credit union's program was Minnco's Chain of Hearts Campaign.

"Winning this award is a testament to the staff and members of Minnco. Staff, for their commitment and effort in asking for donations and members, who have been so very generous in their giving to help kids. After all, it is all about helping kids," said Minnco President, Steve Oien.

Minnco's winning entry will advance to the national competition, where it will compete with financial education projects from credit unions in other states.

The award is named in honor of Dora Maxwell, an early credit union pioneer. One of the original signers of CUNA's constitution at Estes Park, Colorado, Maxwell worked as an organizer for the movement's trade association (then called the Credit Union National Extension Bureau) and held numerous volunteer positions at the local and national level. In addition to organizing hundreds of credit unions, she developed volunteer organizer clubs and worked with organizations on behalf of the poor.

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About Minnco: Since 1935, Minnco Credit Union has been meeting the financial needs of residents in east central Minnesota with affordable financial products and services. They have assets of \$233 million and five full-service offices in Cambridge, Isanti, North Branch and Andover, serving over 26,000 members. www.minnco.com