



FOR IMMEDIATE RELEASE

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Minnco's Day of Kindness

On October 10th, employees from Minnco Credit Union participated in Minnco's inaugural **Day of Kindness** event. In addition to bringing a little happiness to unsuspecting people, Minnco hoped to spark the desire in others to continue "paying it forward" with additional acts of kindness.

In honor of 80 years of service, Minnco employees performed 80 random acts of kindness throughout Minnco communities. Almost 70% of Minnco employees spent the day handing out cash, gift cards and Minnco merchandise. Employees also visited the Cambridge Police Department, Isanti County Sheriff's Department, Isanti Police Department, North Branch Police Department and Anoka County Sheriff's Department, delivering gift baskets to show our appreciation for all they do. The baskets included cookies, treats, and thank you cards from Minnco employees. Minnco's **Day of Kindness** was part of a larger community event known as *Plus it Forward*, started by Affinity Plus FCU, and since expanded to include over two dozen credit unions throughout the state of Minnesota.

About Minnco: Since 1935, Minnco Credit Union has been meeting the financial needs of residents in east central Minnesota with affordable financial products and services. They have assets of \$200 million and five full-service offices in Cambridge, Isanti, North Branch and Andover, serving over 25,000 members. www.minnco.com

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