



FOR IMMEDIATE RELEASE

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Minnco Foundation Awards First *MoneySmarts* Scholarship

Jon Swanson, Business Development Director for Minnco Credit Union, awarded the first Minnco Foundation *MoneySmarts* scholarship to Mora High School senior, Micah Reynolds. *MoneySmarts* is an educational initiative developed by Minnco that provides tools to engage, entertain and educate people of all ages! Its primary purpose is to improve financial literacy and, as a direct result, the financial well-being of those who live in our communities. *MoneySmarts* consists of a mobile app for kids, a financial course taught in area schools, and an online library of interactive, educational courses which can be found on www.minnco.com. Micah was chosen as the scholarship recipient for his participation in Minnco's inaugural Financial Fair.



About Minnco: Since 1935, Minnco Credit Union has been meeting the financial needs of residents in east central Minnesota with affordable financial products and services. They have assets of \$270 million and five full-service offices in Cambridge, Isanti, North Branch and Andover, serving over 28,000 members. www.minnco.com

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