



FOR IMMEDIATE RELEASE

Contact: Becky Kastenbauer
bkastenbauer@minnco.com
763-552-6100

Date: February 2017

Minnco WINcentive Winners!

Minnco Credit Union recently presented its first two WINcentive® Savings account winners with \$100 checks. Minnco began offering WINcentive® Savings accounts to its members in January. This unique account rewards savers with an opportunity to win cash prizes during monthly, quarterly and annual drawings. A prize drawing entry is earned each time monthly savings balances increase by \$25 (savers can earn up to 4 entries per month). The more a saver can set aside in their WINcentive® account, the more chances they have to win!

WINcentive® Savings is a prize-linked savings account designed to foster a regular habit of savings. During Minnco's first month, 90 new accounts were opened. Statewide, over 4,000 WINcentive® Savers have deposited over \$2.8 million into their savings! Congratulations to Minnco's winners, Elsie P. and Nicholas W.!



About Minnco: Since 1935, Minnco Credit Union has been meeting the financial needs of residents in east central Minnesota with affordable financial products and services. They have assets of \$250 million and five full-service offices in Cambridge, Isanti, North Branch and Andover, serving over 26,000 members. www.minnco.com

###